

CORPORATE OBJECTIVE	ACTIONS	ACTION No.	WORKING WITH	OUTCOME	SOURCE	ADDITIONAL RESOURCES/BUDGET	CAPITAL OR REVENUE	START	COMMENTS
D	A. To champion the provision of sufficient suitable affordable homes for the people with local connections to Skegness, whilst safeguarding the environment in and around Skegness from inappropriate development to maintain it for future generations								
	Identify and address the issue within the NDP	D1	NDP Group, Community	Information on which to base serious challenges to existing strategies	NDP,CLP	Officer/Councillor time and Consultatnts	In revenue budget	Started	NDP NDP
E	A. To create a healthy positive community by helping residents to have access to social, recreational and cultural facilities within the Town and to seek the continuing improvement and development of these facilities in accordance with the desires expressed by the residents.								
	Utilise Skegness Footpaths for recreation and promoting fitness.	E1	LCC, Magna Vitae, 10K group, Skegness Partnership, Magna Vitae	Use existing resources to improve fitness and reduce/justify maintenance costs	STC	signage	Not funded	tba	Not started
	Establish a Skegness 10k using public footpaths	E2		Fitter healthier people	STC - Business Planning Workshops	Organiser, preparing paths, identifying route	Not funded	tba	
	Introduce outside gym equipment and to encourage active lifestyles	E3	Skegness Partnership, Magna Vitae	Fitter healthier people	STC - Business Planning Workshops	TC/DTC plus financial contribution - will need to be grant funded	Not funded	tba	Not started
	All weather enclosed multi-use games area	E4	Skegness Partnership, Magna Vitae	Fitter healthier people	STC - Business Planning Workshops	TC/DTC plus financial contribution - will need to be grant funded	Not funded	tba	Not started
	Tackle loneliness by identifying and creating social opportunities including for the elderly, disabled and carers who are isolated at home.	E5	TED, Voluntary Sector	More cohesive community	STC - Community Café	Officer/Café staff	Revenue TBA Within Revenue Budget	2021/22	
	Maintain Parish Paths	E6	None	Ensuring recreational resources are available	CLP	Already in budget		started	
	Improve signage in conjunction with walk guides	E7	LCC	More people using paths	CLP	Will require additional funding	Not funded	tba	Impacted by Amenity Grass Cutting
	Encourage volunteering	E8	Skegness Partnership, Magna Vitae, CVS	More cohesive community	CLP	Taking part in Volunteers week - Officer Time		2020/21	Linked to Tower Gardens Project (J)
Lobby to extend and improve cycleways in Skegness	E9	LCC	Access to safe routes and fitter healthier people	CLP					
F	A. To work with others to protect the town and its residents from the impact of environmental change, including climate change.								
	Develop a Skegness Flood/Emergency Plan	F1	LCC/EA/ELDC/Police	Preparedness in case of flooding or major event	STC - Business Planning Workshops	Councillors TC/DTC	Unknown	tba	
	Identify local residents/business self help measures	F2	EA	Community resilience	STC - Business Planning Workshops	Member and Volunteer Wardens	Unknown	tba	
Identify affordable support for small businesses in managing their risks	F3	EA	Businesses have access to information they need	STC - Business Planning Workshops	Member and Volunteer Wardens	Unknown	tba		
G	Ensure the Town Council is efficient, skilled and uses novel ways, within its powers, to provide services in the most efficient and effective way								
	Identify and scrutinise the current cost to the public purse of providing public sector services that the Town Council, could potentially undertake. Examine the feasibility of the Town Council, Skegness Partnership or Community to provide services more effectively and/or cost efficiently for Skegness.	G1	TBA	Affordable quality services focused on the needs of Skegness	STC - Business Planning Workshops	TC/DTC	Not resourced	tba	
	Promote training and development.	G2	Training providers/Employees/Volunteers and Councillors	Skilled and developed Councillors, volunteers and officers better equipped to manage services.	Training Policy	Member and Employee time. Already in existing budget.	In budget	Started	Started - Ongoing
	Retain the Parish Council Gold Award	G4	N/A	A well managed Council that stands up to external scrutiny and provides value for money	STC - Business Planning Workshops		In budget	Started	
	Review Trading Company Opportunities	G5	N/A	Income to subsidise Skegness services or defray fixed costs	STC - Business Planning Workshops	Councillor		Started	

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		No.	WORKING WITH						
H	Improve the corporate image of the Council and promote democracy.	Retain the Parish Council Gold Award	H1	N/A	A well managed Council that stands up to external scrutiny and provides value for money	STC - Business Planning Workshops		Started	Maintaining and complying with new standards assessment in 2021
		Community Engagement	H2	Residents/Local Organisations	Well informed and engaged electorate.	Community Engagement Policy	All councillors and officers	Started	Started - ongoing
		Utilise the website, social media and notice boards effectively.	H3	N/A	Professional image	Community Engagement Policy	All office staff	Started	Started - ongoing
I	To develop a Heritage Centre to celebrate the Town's past, provide a visitor attraction and to display the Council's memorabilia and old photographs.	Feasibility Identify requirements and potential sites	I1	tba	Collection of historic photos, albums and artifacts to be displayed. Opportunity to capture Skegness social history. Potential as a new under cover visitor attraction	From original Pavilion Project	Feasibility costs - potentially £10-20K depending on scope	Not resourced	Pre feasibility scoping work started In-house pre-feasibility scoping exercise to save initial costs
J	Lobby to improve strategic traffic management, road and rail infrastructure,	Baseline data requiring traffic and pedestrian survey	J1	NDP, LCC	Clear understanding of current traffic and pedestrian flows and associated issues	CLP, NDP	LCC? TBA	Not resourced	tba
		Input from NDP to understand long term requirements of Town	J2	NDP, LCC, ELDC	Clear understanding of what Skegness requires to meet future needs	CLP, NDP	NDP Chair, TC		started
		Create Plan	J3		Long term plan to work towards with LCC	CLP, NDP	NDP Chair, TC	Not resourced	2020/21
		Improve location of coach parking and drop off points	J4	LCC, Coach companies, ELDC	Parking that works for visitors, businesses and residents alike	STC Committees	Councillors	Not resourced	Started
K	To undertake improvement works in Tower Gardens and other Council land to make them more accessible and inclusive.	Identify Council requirements	H1a	tba	Concerns over entrance from Lumley Rd. Also concerns over accessibility of the gardens	Councillors	Councillor/Officer - not yet assessed	tba	tba
		Undertake Feasibility Study to agree design and budget costs	H1b		Develop ideas into firmer plans that can be examined and costed		Likely professional assistance depending on scope	Not resourced	tba